

CORPORATE
SPONSORSHIP
OPPORTUNITIES



Radical
CHRISTIANITY

IS YOUR
CHURCH
TOO SAFE?

KINGDOM  AGENDA
CONFERENCE

SEPTEMBER 29 – OCTOBER 1, 2009 · DALLAS, TX

Letter from Dr. Tony Evans

Dearest Friend,

It is my pleasure to personally welcome you to The Urban Alternatives 21st Annual Kingdom Agenda Conference. This year marks 21 years of conference ministry and we are in high gear to make this one another year to remember. We are continuing to seek ways to help you identify and address the negative spiritual influences in your life and ministry so that God can fully and freely express His life and power through the gifts and calling He has given you.

We have enlisted several of my friends- like James Meeks, Richard A. Farmer, and Chip Ingram- to come alongside me and minister to each attendee, providing a divine insight and an overwhelming sense of spiritual victory that will allow us to move to the next level of our journey. My prayer is that you will come expecting and leave rejoicing.

As well, I am excited to offer comprehensive training in our national faith-based strategy- the National Church Adopt-A-School Initiative (NCAASI). This strategy addresses the spiritual and social needs of urban youth and families through a church and public school partnership based on the Dallas, Texas model. I believe this initiative will assist you in meeting the needs of the people in your church and community.

So, as you can see, this year's conference has something for everyone. I encourage you to take full advantage of your choices of the dozens of different workshops, intensive practicum's, open forums, and general sessions. I am certain that you will come away motivated and equipped for Kingdom building!

For His Kingdom,



Dr. Tony Evans

President - The Urban Alternative

Senior Pastor - Oak Cliff Bible Fellowship



Conference At A Glance

WHO: The National Ministry of Dr. Tony Evans —The Urban Alternative (TUA) plans to host 1,000 senior pastor and community leaders from around the world.

WHAT: The Kingdom Agenda Conference

WHEN: September 29- October 1, 2009

WHY: This conference is designed to train & equip pastors and church leaders for service to Christians and non-Christians alike in the United States and beyond.

***KEY FACTS:**

- Held annually in Dallas, Texas; currently in its twenty first year
- 3 year certification program and graduation
- Over 25 workshops offered
- Nine (9) different intensive practicum workshops with an emphasis on ministry and community development.
- Ten (10) areas of ministry training and development-Pastoral Studies, Worship, Theology, counseling, Discipleship, Leadership, Administration, Bible, outreach and Christian Education.
- Extensive training and development covering the following areas:
 - Ministry (Serving, Teaching, Training, Ministering)
 - Marriage
 - Worship
 - Counseling
 - Personal Growth
 - Leadership
 - Health (Physical, Emotional, Mental)
 - Bible
 - Christian Education





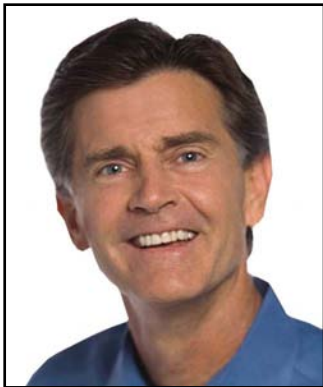
General Session Speakers



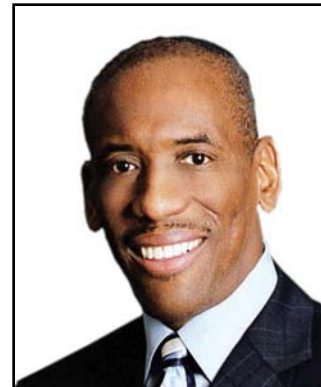
Tony Evans
Conference Host
Senior Pastor
Oak Cliff Bible Fellowship Church
Dallas, TX



James Meeks
Senior Pastor
Salem Baptist Church
Chicago, IL



Chip Ingram
Living On the Edge
Atlanta, GA



Richard A. Farmer
R.A.F Ministries
Grand Prairie, TX



Conference Schedule

Monday September 29th

5:00 p.m. – 9:00 p.m.

1:00 p.m. – 5:00 p.m.

Registration (pre-registration participants only)

Exhibitor Set-up

Tuesday, September 30th

8:00 a.m. – 10:30 a.m.

8:30 a.m. – 3:30 p.m.

11:00 a.m. – 5:30 p.m.

1:30 p.m. – 5:30 p.m.

5:30 p.m. – 7:30 p.m.

7:30 p.m. – 9:30 p.m.

9:40 p.m. – 10:00 p.m.

Registration/Exhibits

One Day Seminars / Intensives (break for lunch)

NCAASI Comprehensive Training

OCBF Ministry Tour (Boxed lunches available)

Free Time

General Session with Tony Evans (KA reception immediately following General Session)

Fellowship of Churches Overview

Wednesday, October 1st

8:00 a.m. – 10:30 a.m.

8:15 a.m. – 10:00 a.m.

10:30 a.m. – 12:00 p.m.

12:00 p.m. – 1:30 p.m.

1:30 p.m. – 3:15 p.m.

3:30 p.m. – 5:15 p.m.

5:15 p.m. – 7:30 p.m.

7:30 p.m. – 9:30 p.m.

9:30 p.m. – 10:00 p.m.

Registration/Exhibits

Workshops

General Session (w/ James Meeks) (Exhibits Closed)

Lunch Break (lunch on your own)

Workshops

Workshops

Free Time (dinner on your own)

General Session (w/ R.A. Farmer) (Exhibits Closed)

Book Signing

Thursday October 2nd

8:00 a.m. – 10:30 a.m.

8:15 a.m. – 10:00 a.m.

10:30 a.m. – 12:00 p.m.

12:00 p.m. – 1:30 p.m.

1:30 p.m. – 3:15 p.m.

3:30 p.m. – 5:15 p.m.

5:15 p.m. – 7:30 p.m.

7:30 p.m. – 9:30 p.m.

9:40 p.m. – 10:30 p.m.

11:00 p.m.

Registration/Exhibits

Workshops

General Session (w/ Chip Ingram) (Exhibits Closed)

Lunch Break (lunch on your own)

Workshops

Workshops

Free Time (dinner on your own)

General Session (w/ Tony Evans) (Exhibits Closed)

Certification Graduation Reception (Exhibits Closed)

Exhibit Hall- Tear Down (tentative)

Friday October 3rd

9:30 a.m. - 11:30 a.m.

Post- Conference Q&A Session

Sponsorship Packages

Platinum Sponsorship Level \$15,000

- One full-page ad in the official onsite conference brochure
- One complimentary registration with one intensive practicum
- One complimentary deluxe hotel room (three nights during the 2009 conference)
- Organization profiled on [www. TonyEvans.org](http://www.TonyEvans.org) through the end of the conference
- Recognition in all conference e-blasts and mailings
- One complimentary exhibit booth in a prominent location
- 7 minute stage presentation
- Opportunity to distribute literature in bags about your organization to conference attendees
- A set of DVDs containing footage from the conference general sessions
- Flyer inserted into all registration packages



Gold Sponsorship Level \$10,000

- One full-page ad in the official onsite conference brochure
- Organization profiled on www.TonyEvans.org through the end of the conference
- Recognition in all conference e-blasts and mailings
- One complimentary exhibit booth in a prominent location
- 5 minute video presentation
- Flyer inserted into all registration packages

Benefits included in all sponsorship levels:

- Recognition in the Kingdom Agenda Program Book
- An electronic banner to be displayed at all general sessions

Sponsorship Packages



Silver Sponsorship Level \$7,000

- One half-page ad in the official onsite conference brochure
- One complimentary exhibit booth in a prominent location
- One complimentary basic registration
- Organization logo and web link on www.TonyEvans.org
- A 1-3 minute video presentation before and after the general sessions

Bronze Sponsor \$5,000

- Opportunity to place product samples and/or literature in speaker green room
- One half-page ad in the official onsite conference brochure
- One complimentary conference registration
- One complimentary exhibit booth in a prominent location
- Organization logo and web link on www.TonyEvans.org



Workshop Sponsor \$4,000 (4 available)

This package will give you the opportunity to teach a workshop of your choice (subject to approval).

- Highlight your organization with 1.5 hours of workshop time during the conference
- One complimentary exhibit booth
- One half page ad in the onsite conference brochure
- Organization logo and web link on www.TonyEvans.org



Sponsorship Packages

James B. Daniels Scholarship Sponsor \$1,500

The James B. Daniels Memorial Scholarship was founded in memory of Rev. James B. Daniels, who served faithfully in church development and mentorship with The Urban Alternative for many years. The scholarship will cover conference expenses for a senior pastor & spouse, up to \$1,500. Expenses will include airfare, hotel room, and registration fees for The Kingdom Agenda Conference.

- Recognition at the general session during the scholarship presentation
- One half page ad in the onsite brochure
- Organization logo and web link on www.TonyEvans.org

Customized Packages

Can't find a package that best suits you? Customized packages are available! Please contact Tiffany Bland at (214) 943-3868 ext. 207 for more information.



Quick Contacts



Sponsorship Inquiries

Tiffany Bland, Executive Coordinator
Marketing and Development
Phone (214) 943-3868 x207
Fax (214) 944-0692
E-mail: tbland@tonyevans.org

Group Tables

Cecilia Gonzales, Conference Assistant
Phone (214) 943-3868 x229
Fax (214) 944-0691
E-mail: cgonzales@tonyevans.org

The Hyatt Regency Hotel

(Hotel reservations should be made directly with the Hyatt Hotel)
DFW Airport, TX
Phone: (972) 453-1234
Fax: (972) 456-8668
Toll Free: (800) 833-1234
Online: www.dfairport.hyatt.com

Conference Registration

Toll free (800) 800-3222
Fax (214) 944-0691
Online: www.TonyEvans.org

Exhibitor Inquiries

Cecilia Gonzales, Exhibit Coordinator
Phone (214) 943-3868 x229
Fax (214) 944-0691
E-mail: cgonzales@tonyevans.org

Rev. James B. Daniels Scholarship

To contribute to the James B. Daniels Scholarship, call (800) 800-3222
To apply for this scholarship, visit our website at:
www.TonyEvans.org or call (214) 943-3868 x229

National Church Adopt-A-School Initiative (NCAASI) Training

Call toll free (800) 800-3222
Fax (214) 944-0691
E-mail: dtolbert@tonyevans.org

American Airlines (Group Discounts)

Meeting service desk at (800) 433-1790
[Star #A6399AF](#)

Avis (Group Discounts)

Worldwide reservations desk at (800) 331-1212
Discount [#D005182](#)

2009 Kingdom Agenda Conference Sponsorship Application

Organization _____ Contact Person _____

Address _____ City _____ State _____ Zip _____

E-Mail _____ Phone Number () _____ Fax Number () _____

Sponsorship Packages:

Please check the box of your choice.

- Platinum Sponsorship Level: \$15,000 Gold Sponsorship Level: \$10,000 Silver Sponsorship Level: \$7,000
 Bronze Sponsor: \$5,000 Workshop Sponsor: \$4,000 (4 available) James B. Daniels Sponsor \$1,500
 Custom Package

All applications must be submitted by August 14, 2009.

Make checks payable to: The Urban Alternative, Attention: Finance-KA Sponsorships, P. O. Box 4000, Dallas, TX 75208

Amount Enclosed:

TOTAL ENCLOSED \$ _____

Card Type/Number _____

Exp. Date _____

Signature _____

Today's Date _____

Motivation Code: KA 2009 Sponsor

Project Code: 007001