

NON PROFIT  
SPONSORSHIP  
OPPORTUNITIES



Radical  
CHRISTIANITY

IS YOUR  
CHURCH  
TOO SAFE?

KINGDOM  AGENDA  
CONFERENCE

SEPTEMBER 29 – OCTOBER 1, 2009 · DALLAS, TX

# Letter from Dr. Tony Evans

Dearest Friend,

It is my pleasure to personally welcome you to The Urban Alternatives 21<sup>st</sup> Annual Kingdom Agenda Conference. This year marks 21 years of conference ministry and we are in high gear to make this one another year to remember. We are continuing to seek ways to help you identify and address the negative spiritual influences in your life and ministry so that God can fully and freely express His life and power through the gifts and calling He has given you.

We have enlisted several of my friends- like James Meeks, Richard A. Farmer, and Chip Ingram- to come alongside me and minister to each attendee, providing a divine insight and an overwhelming sense of spiritual victory that will allow us to move to the next level of our journey. My prayer is that you will come expecting and leave rejoicing.

As well, I am excited to offer comprehensive training in our national faith-based strategy- the National Church Adopt-A-School Initiative (NCAASI). This strategy addresses the spiritual and social needs of urban youth and families through a church and public school partnership based on the Dallas, Texas model. I believe this initiative will assist you in meeting the needs of the people in your church and community.

So, as you can see, this year's conference has something for everyone. I encourage you to take full advantage of your choices of the dozens of different workshops, intensive practicum's, open forums, and general sessions. I am certain that you will come away motivated and equipped for Kingdom building!

For His Kingdom,



Dr. Tony Evans  
President - The Urban Alternative  
Senior Pastor - Oak Cliff Bible Fellowship



# Conference At A Glance

**WHO:** The National Ministry of Dr. Tony Evans —The Urban Alternative (TUA) plans to host 1,000 senior pastor and community leaders from around the world.

**WHAT:** The Kingdom Agenda Conference

**WHEN:** September 29- October 1, 2009

**WHY:** This conference is designed to train & equip pastors and church leaders for service to Christians and non-Christians alike in the United States and beyond.

**\*KEY FACTS:**

- Held annually in Dallas, Texas; currently in its twenty first year
- 3 year certification program and graduation
- Over 25 workshops offered
- Nine (9) different intensive practicum workshops with an emphasis on ministry and community development.
- Ten (10) areas of ministry training and development-Pastoral Studies, Worship, Theology, Counseling, Discipleship, Leadership, Administration, Bible, outreach and Christian Education.
- Extensive training and development covering the following areas:
  - Ministry (Serving, Teaching, Training, Ministering)
  - Marriage
  - Worship
  - Counseling
  - Personal Growth
  - Leadership
  - Health (Physical, Emotional, Mental)
  - Bible
  - Christian Education



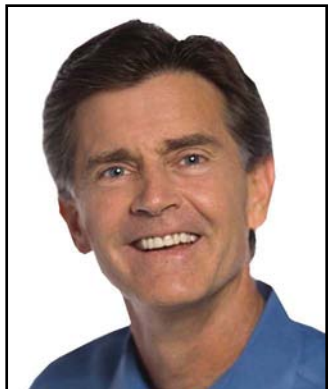
# General Session Speakers



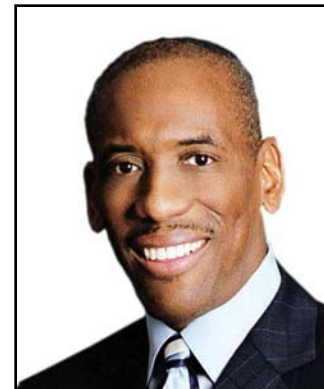
**Tony Evans**  
**Conference Host**  
Senior Pastor  
Oak Cliff Bible Fellowship Church  
Dallas, TX



**James Meeks**  
Senior Pastor  
Salem Baptist Church  
Chicago, IL



**Chip Ingram**  
Living on the Edge  
Atlanta, GA



**Richard Farmer**  
R.A.F Ministries  
Grand Prairie, TX



# Conference Schedule

## Monday September 29<sup>th</sup>

5:00 p.m. – 9:00 p.m.

1:00 p.m. – 5:00 p.m.

Registration (pre-registration participants only)

Exhibitor Set-up

## Tuesday, September 30<sup>th</sup>

8:00 a.m. – 10:30 a.m.

8:30 a.m. – 3:30 p.m.

11:00 a.m. – 5:30 p.m.

1:30 p.m. – 5:30 p.m.

5:30 p.m. – 7:30 p.m.

7:30 p.m. – 9:30 p.m.

9:40 p.m. – 10:00 p.m.

Registration/Exhibits

One Day Seminars / Intensives (break for lunch)

NCAASI Comprehensive Training

OCBF Ministry Tour (Boxed lunches available)

Free Time

General Session with Tony Evans (KA reception immediately following General Session)

Fellowship of Churches Overview

## Wednesday, October 1<sup>st</sup>

8:00 a.m. – 10:30 a.m.

8:15 a.m. – 10:00 a.m.

10:30 a.m. – 12:00 p.m.

12:00 p.m. – 1:30 p.m.

1:30 p.m. – 3:15 p.m.

3:30 p.m. – 5:15 p.m.

5:15 p.m. – 7:30 p.m.

7:30 p.m. – 9:30 p.m.

9:30 p.m. – 10:00 p.m.

Registration/Exhibits

Workshops

General Session (w/ James Meeks) (Exhibits Closed)

Lunch Break (lunch on your own)

Workshops

Workshops

Free Time (dinner on your own)

General Session (w/ R.A. Farmer) (Exhibits Closed)

Book Signing

## Thursday October 2<sup>nd</sup>

8:00 a.m. – 10:30 a.m.

8:15 a.m. – 10:00 a.m.

10:30 a.m. – 12:00 p.m.

12:00 p.m. – 1:30 p.m.

1:30 p.m. – 3:15 p.m.

3:30 p.m. – 5:15 p.m.

5:15 p.m. – 7:30 p.m.

7:30 p.m. – 9:30 p.m.

9:40 p.m. – 10:30 p.m.

**11:00 p.m.**

Registration/Exhibits

Workshops

General Session (w/ Chip Ingram) (Exhibits Closed)

Lunch Break (lunch on your own)

Workshops

Workshops

Free Time (dinner on your own)

General Session (w/ Richard Farmer) (Exhibits Closed)

Certification Graduation Reception (Exhibits Closed)

**Exhibitor Tear Down** (tentative)

## Friday October 3<sup>rd</sup>

9:30 a.m. – 11:30 a.m.

Post – Conference Q&A Session

# Sponsorship Packages

## Platinum Sponsorship Level \$10,000

- One full-page ad in the official onsite conference brochure
- One complimentary registration with one intensive practicum
- One complimentary deluxe hotel room (three nights during the 2009 conference)
- Organization profiled on [www. TonyEvans.org](http://www.TonyEvans.org) through the end of the conference
- Recognition in all conference e-blasts and mailings
- One complimentary exhibit booth in a prominent location
- 7 minute stage presentation
- Opportunity to distribute literature about your organization to conference attendees
- A set of DVDs containing footage from the conference general sessions
- Flyer inserted into all registration packages



## Gold Sponsorship Level \$7,000

- One full-page ad in the official onsite conference brochure
- Organization profiled on [www.TonyEvans.org](http://www.TonyEvans.org) through the end of the conference
- Recognition in all conference e-blasts and mailings
- One complimentary exhibit booth in a prominent location
- 5 minute video presentation
- Flyer inserted into all registration packages

### **Benefits included in all sponsorship levels:**

- Recognition in the Kingdom Agenda Program Book
- An electronic banner to be displayed at all general sessions

# Sponsorship Packages



## **Silver Sponsorship Level \$5,000**

- One half-page ad in the official onsite conference brochure
- One complimentary exhibit booth in a prominent location
- One complimentary basic registration
- Organization logo and web link on [www.TonyEvans.org](http://www.TonyEvans.org)
- A 1-3 minute video presentation before and after the general sessions

## **Bronze Sponsor \$3,000**

- Opportunity to place product samples and/or literature in speaker green room
- One half-page ad in the official onsite conference brochure
- One complimentary conference registration
- One complimentary exhibit booth in a prominent location
- Organization logo and web link on [www.TonyEvans.org](http://www.TonyEvans.org)



## **Workshop Sponsor \$2,000 (4 available)**

*This package will give you the opportunity to teach a workshop of your choice (subject to approval).*

- Highlight your organization with 1.5 hours of workshop time during the conference
- One complimentary exhibit booth
- One half page ad in the onsite conference brochure
- Organization logo and web link on [www.TonyEvans.org](http://www.TonyEvans.org)



# Sponsorship Packages

## **James B. Daniels Scholarship Sponsor \$1,500**

The James B. Daniels Memorial Scholarship was founded in memory of Rev. James B. Daniels, who served faithfully in church development and mentorship with The Urban Alternative for many years. The scholarship will cover conference expenses for a senior pastor & spouse, up to \$1,500. Expenses will include airfare, hotel room, and registration fees for The Kingdom Agenda Conference.

- Recognition at the general session during the scholarship presentation
- One half page ad in the onsite brochure
- Organization logo and web link on [www.TonyEvans.org](http://www.TonyEvans.org)

## **Customized Packages**

Can't find a package that best suits you? Customized packages are available! Please contact Tiffany Bland at (214) 943-3868 ext. 207 for more information.



# Quick Contacts



## **Sponsorship Inquiries**

Tiffany Bland, Executive Coordinator  
Marketing and Development  
Phone (214) 943-3868 x207  
Fax (214) 944-0692  
E-mail: [tbland@tonyevans.org](mailto:tbland@tonyevans.org)

## **Group Tables**

Cecilia Gonzales, Conference Assistant  
Phone (214) 943-3868 x229  
Fax (214) 944-0691  
E-mail: [cgonzales@tonyevans.org](mailto:cgonzales@tonyevans.org)

## **The Hyatt Regency Hotel**

*(Hotel reservations should be made directly with the Hyatt Hotel)*  
DFW Airport, TX  
Phone: (972) 453-1234  
Fax: (972) 456-8668  
Toll Free: (800) 833-1234  
Online: [www.dfairport.hyatt.com](http://www.dfairport.hyatt.com)

## **Conference Registration**

Toll free (800) 800-3222  
Fax (214) 944-0691  
Online: [www.TonyEvans.org](http://www.TonyEvans.org)

## **Exhibitor Inquiries**

Cecilia Gonzales, Exhibit Coordinator  
Phone (214) 943-3868 x229  
Fax (214) 944-0691  
E-mail: [cgonzales@tonyevans.org](mailto:cgonzales@tonyevans.org)

## **Rev. James B. Daniels Scholarship**

To contribute to the James B. Daniels Scholarship, call (800) 800-3222  
To apply for this scholarship, visit our website at:  
[www.TonyEvans.org](http://www.TonyEvans.org) or call (214) 943-3868 x229

## **National Church Adopt-A-School Initiative (NCAASI) Training**

Call toll free (800) 800-3222  
Fax (214) 944-0691  
E-mail: [dtolbert@tonyevans.org](mailto:dtolbert@tonyevans.org)

## **American Airlines (Group Discounts)**

Meeting service desk at (800) 433-1790  
[Star #A6399AF](#)

## **Avis (Group Discounts)**

Worldwide reservations desk at (800) 331-1212  
Discount [#D005182](#)

# 2009 Kingdom Agenda Conference Sponsorship Application

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Organization \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone Number (    ) \_\_\_\_\_ Fax Number (    ) \_\_\_\_\_

## Sponsorship Packages:

Please check the box of your choice.

- Platinum Sponsorship Level: \$10,000       Gold Sponsorship Level: \$7,000       Silver Sponsorship Level: \$5,000  
 Bronze Sponsor: \$3,000       Workshop Sponsor: \$2,000 (4 available)       James B. Daniels Sponsor \$1,500  
 Custom Package

**All applications must be submitted by August 14, 2009.**

**Make checks payable to: The Urban Alternative, Attention: Finance-KA Sponsorships, P. O. Box 4000, Dallas, TX 75208**

## Amount Enclosed:

**TOTAL ENCLOSED**                      \$ \_\_\_\_\_

Card Type/Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Today's Date \_\_\_\_\_

Motivation Code: KA 2009 Sponsor

Project Code: 007001